

Harvinder Singh

Post graduate diploma in computer science with over **Ten years of experience** in software Industry, working as Senior Web Designer and guest faculty.

Excellent planning and communication skills. Natural presentation and sales skills, particularly in areas of technical data **Visualization, website development, designing, drafting** issues. Actively involved in full project life cycle from user requirements to development, testing and implementation.

KEY QUALIFICATIONS

- Expert **Visualize Web Designer, Developer** and **Animator** experienced in HTML, DHTML, Dream weaver, Photoshop and Illustrator, as well as extensive experience in Search Engine Optimization (SEO).
- Extensive use and knowledge of Website **hosting** programs and browser integration problems for web page design.
- Have gained specialized knowledge and experience in website development as SEO and e-mail marketing, and strategies to increase website traffic particularly in areas of technical data and e-commerce.
- Strong technical background, interpersonal and project management skills, with ability to adapt to new technologies and applications proficiently.

TECHNICAL SKILLS

Web-Designing Applications

Adobe Photoshop, Adobe image ready, Macromedia Dream weaver, Macromedia Flash, Macromedia Fireworks, Swish, Adobe Illustrator, MS FrontPage, Corel Photo-Draw and Photo-Paint, FTP Software.

Designing & Graphics Civil and Mechanical

AutoCAD Ver. 10, 14, 2000, AutoDesk Walkthrough, Vellum 3D, Drawing Board, Corel Draw, Page Maker, Adobe Premiere, 3D Max.

Operating Systems

Windows 98/NT/2000/XP/2010

Applications

Microsoft Office 97/2000/XP, Adobe Acrobat Reader/Writer, Corel WordPerfect, PageMaker latest .

CERTIFICATIONS

CIC from Indira Gandhi Open University [IGNOU]
New Delhi.

Two-Year PG Diploma in Computer Science.
International School of Computer Technology [ISCT] Lucknow

Web Developer course for Aptech Ltd.
Sapru marg, Lucknow .

EXPERIENCE

Working as part time

- As guest faculty for AutoCAD in **National Degree College**, Lucknow, teaching Multimedia and AutoCAD to BCA (Bachelor of Computer Applications) students.
- As guest Web Developer working with **NBRI (National Botanical Research Institute)**

As Center Manager & senior Web Administrator

1 January 2008 to till date

Wesion

Was responsible for client meetings and evaluation. Assessed projects and assigned developers based on specialty. Designed and implemented web pages for various regional and national corporate clients. Site specialties included company home pages, e-commerce applications, promotional sites and not for profit entities. Broad clientele with heavy emphasis on new business development and partial sales responsibilities.

- IT project management of the day-to-day maintenance and development of the corporate website, including content and web page creation, page layout, and design as well as Visualization.
- Contributed to a full site release for www.wesion.com from design concepts to launch.
- Constructed forms to enable website visitors to efficiently answer questions and resolve problems related to the site and the development tools.
- Quality assurance testing of all site development prior to launch to ensure proper functionality and consistency with graphical user interface.
- Organized and compiled a monthly email marketing campaign that enabled Wesion Enterprises to effectively communicate with affiliates, and to promote the launch of new showcases.
- Requirement Analysis - Evaluate business needs, processes and work practices.
- Client Interaction – Interaction with domestic clients to gather requirements.
- Design and develop software as per customer needs.
- Work within a small team of developers and develop software
- Ensure timelines, and oversee the implementation of a new system
- Conduct training for end users on newly developed software

As Web Developer

7 January 2005 to 1 January 2008

Primetime Communications

Shagun Palace, Hazratganj, Lucknow

My profile entails directing the creative team and providing design inputs in areas such as Visualization, Illustration (Logos, Templates, User Interface Design), Layouts. I also assist the Marketing Team in formulating innovative sales strategies and techniques.

- Lead and co-ordinate multidisciplinary teams to develop web site graphics, content, capacity and interactivity.
- Consult with clients to develop and document web site and Presentation requirements
- Prepare mock-ups and storyboards.
- Develop web site architecture and determine hardware and software requirements.
- Source, select and organize information for inclusion and design the appearance, layout and flow of the web site.
- Create and optimize content for web site using a variety of graphics, database, animation and other software.
- Research and evaluate a variety of interactive media software products.
- Actively play a creative lead role in planning and execution of media campaigns.

Army (AMC Center and School) for their internal server.

Involvement

As Team leader was involved in

- Visualization, development
- Maintenance and adding new features.
- Troubleshooting and fixing existing errors.

www.wesion.com

Corporate website is the **GOLDEN WEB AWARD** winner of the year 2003-2004 given by International Association of Web Masters and Designers (IAWMD), also awarded by **CANADIAN WEB AWARDS** in popular category.

www.microlit.com

Microlit is ISO 9001:2000 certified company and micropipettes are CE certified by TUV with exports to over 55 countries worldwide, they are among the top companies in the world for Micropipettes

www.upforestwildlife.org

Official Website of Wildlife Sanctuary-Parks in U.P.

www.aajkal.live

(e-news paper)

www.ttzplantations.org

Taj Trapezium Zone (TTZ) is a defined area of 10,400 sq km around the Taj Mahal to protect the monument from pollution.

- www.twitchtvguide.com
- www.fashionroom.pk
- www.midwestuae.com
- www.locumfinder.com
- www.cosmeticsurgerylucknow.com
- www.testpanda.com
- www.geomedcare.com
- www.fantasysportspolls.com
- www.packwl.com
- www.lifecareneuro.com
- www.airosatravels.com
- www.ets-fze.com
- www.glotechwll.com
- www.est-ksa.com
- www.ets-fze.com
- www.leadorigen.com
- www.lyricsacademy.in
- www.clarksavadh.com
- www.dolsislondon.com
- www.alpanaarts.com
- www.vohraeventmanagement.com
- www.gomtiriverviewresort.com/walkthrough.html (3D Virtual Walkthrough)
- www.apextechnologies.co.in
- www.rvltech.com
- www.donateforelderly.com

As Senior Faculty cum Corporate Executive

XANSA WEBSITE

IIInd Floor Dhannirman Complex

Ashok Marg, Lucknow

February 1997 – February 1998

Apart from teaching, worked with students in various aspects of career exploration. Developed and implemented programs to encourage student participation; Coordinated with presentations and demonstrations as part of the teaching curriculum.

- Taught DOEACC (An autonomous body of **Department of Information Technology, Ministry of Communications & Information Technology, Govt. of India**) approved 'O' level courses and advance courses.
- Also taught Specialized designing packages like AutoCAD and Web tools for Advanced
- Conducted computer seminars and training programs for Govt. Polytechnic & IET.
- Conducted computer seminars and training programs for Govt. and Private Organizations like Uttar Pradesh State Electricity Board (UPSEB), Uttar Pradesh Jal Nigam, Uttar Pradesh Housing Development Board (UPHDB), CIPET and Army Station Head Quarter Lucknow.
- Conducted Computer Training for SAF, MEERA Polytechnic, and area covered Fashion Designing, Interior Decoration & 3D Modeling using AutoCAD.
- Conducted Computer Training for B tech students of **Agra University** area covered Mechanical Machine Designing, & 3D Modeling.
- Had worked with different application software such as MIS (Member Information System), PIS (Personnel Information System), FAS (Financial Accounting System), DAKDISPATCH, PLANMAP & PMC (Participatory Management Cell) on windows platform.

XANSA WEBSITE (International School of Computer Technology (ISCT))

IIInd Floor Dhannirman Complex

Ashok Marg, Lucknow

January 1994 – February 1997

Started career as Librarian and later promoted as Lab Instructor to assist the teaching faculty of the Institute. Job duties and functions as Librarian were to help students with daily attendance, ID card checking and proper use of computer systems, printers, scanners etc.

Later, as Lab Instructor assisted the teaching faculty in the preparation of training programs, presentations, helped in conducting Seminars. Also, assisted with specialized designing packages on advanced web tools, Auto CAD, computer-training courses on Mechanical Machine Designing, Interior Designing and 3D Modeling etc.

EDUCATION:

Bachelor of Science University of Lucknow (India)

REFERENCES

Mr. Harpal Dhillon

(B.E (Elect.) IIT Roorkee (INDIA)

Managing Director

Sukhmani Information Systems

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